

PRESENTS

# JAZZ ARTISTS **ON**THE GREENS

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# SOUVENIR PROGRAMME





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#### PROGRAMME SCHEDULE\*

# JAOTG.COM

VIZION featuring Arita Edmund	5:00 pm
Jason 'Fridge' Seecharan and Moricia Cagan with Clifford Charles	
Dean Williams Quartet and guests	7:00 pm
Alexis Baro Quintet	
Dane Gulston Jazz Ensemble	-

\*subject to change





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# WELCOME FROM PRODUCTION ONE



elcome to all music lovers and Caribbean jazz lovers to the 14th edition of Jazz Artists on the Greens<sup>™</sup>. As our tag line states, "Come for the lime...Discover the music", we encourage patrons to come early, stay long, to walk with their picnic blankets and lounging chairs-and maybe an umbrella, we remember last year's rain as a surprise of immense proportion—sit where they're most comfortable, and bask in the ambience of a good Trini lime, accompanied by a powerful mix of contemporary Caribbean jazz styles, delivered by some of the most talented performers to grace our stages, at our festival-styled event.

The audience is in for a delightful treat as this year's line-up includes some of the Caribbean's finest artistes: again on 1 April, 2017 for the 15th Cuban trumpeter Alexis Baro back by popular demand; edition of Jazz Artists on the Greens.

rising Trinidadian singing stars Moricia Cagan and Jason 'Fridge' Seecharan performing with smooth jazz guitarist Clifford Charles; steelpan jazz fusion artiste Dane Gulston and his band; and eclectic guitarist Dean Williams and his Quartet. Opening the show this year is up-and-coming new group VIZION featuring Arita Edmund. Ice Water Ensemble will provide steelband music accompaniment for arriving patrons.

Once again, patrons will be delighted to discover a true festival atmosphere. The range of festival-related concessions and memorabilia will include apparel, food caterers and a well-stocked bar. Production One Ltd, will operate a merchandise tent featuring music CDs and branded apparel — a genuine Caribbean jazz marketplace.

Well lit, secured parking is available and located within 1 to 2 minutes walking distance from the venue, along with portable Linx Machine and an accessible ATM machine for necessary withdrawals!

In the uncertain economic times, we can be sure that entertainment is one of those sectors that takes a smaller strike. Every body has to lime, as well as eat. We do our part by allowing patrons to discover the music of Trinidad and Tobago and the wider Caribbean. You're welcome!

As always, we would like to thank our audience, both firsttimers and returning patrons for your continued support. Thank you to the artists for your music, talent and time. Thanks to the volunteers and support staff behind the scenes. Special shout out to Anthony Harford for being the voice of JAOTG all these years. Thank

you to all the ticket outlets for your kindness and effectiveness, and to the WASA Sports Club for its support.

We look forward to seeing everyone



Production One Ltd. is a company committed to the top quality production of high profile concerts and to expanding the audience for jazz, and other live music in Trinidad and Tobago and the wider Caribbean. This will be achieved not by compromising the music but through a dynamic and highly visible marketing strategy and by developing the public's trust through a commitment to quality. In addition to fulfilling the role of a traditional concert promoter, we also specialize in providing opportunities for sponsorship by adding value to events through sophisticated marketing, advertising, design, public relations and production of collateral media.

Directors: Anton Doyle, Rolf Doyle, Martin Wellington, Maria Wellington, Keith Niles, Nigel A. Campbell

Production One Ltd. PO Box 1919, Wrightson Road, Port of Spain, Trinidad and Tobago info@productiononeltd.com www.productiononeltd.com





#### WHO'S ON THE GREENS IN 2016

# SATURDAY 12 MARCH

Every year, Production One Ltd gets submissions, requests and suggestions for the cast to perform on the Greens. Every year, we sort through this list of newcomers, upstarts and experienced acts to provide a balanced and entertaining set. In 2016, we have chosen to showcase a younger cast to showcase possibilities and to offer opportunities. We trust that you, the audience, will see the future and keep coming back.

#### **MEION**

Vizion has been in existence for two years. This band has performed in many diverse events across the country, executing encore performances every time they hit the stage. Vizion features amazing and talented musicians and singers who can handle a wide range of genres of music and a huge repertoire of songs. They have supported some of the best musicians locally.

#### ARITA EDMUND

Billed by media as a refreshing take on music and the star to watch on the international entertainment arena, **Arita Edmund** is a positive, charismatic young woman and the new talk of the town after the release of her hot debut single *Good Man.* "My music must move my audiences, their hearts first, but also mind, body and soul and take them to a better place" says Arita.

#### DEAN WILLIAMS

Caribbean News Now says that guitarist **Dean Williams'** fans "in fact are as varied and eclectic as his personal style and range. It is not often a Trinidadian eight-year-old on Facebook and an elderly seasoned Singapore musician share commonalities. In this instance, nonetheless, Dean's music connects them in a way they both never imagined." Soulful, passionate and smooth.

#### DANE GULSTON

The music and sound that **Dane Gulston** makes out of an instrument made from a steeldrum will amaze you, and his energy on stage will move you to your feet. Dane Gulston is defined as a crowd pleaser taking steelpan music and his stardom to the next level. He is regarded as one of the most skilful, entertaining, versatile and sought after steelpan players of the 21st century.

#### MORICIA CAGAN

Singer **Moricia Cagan** is described as passionate, persistent and modest. One of the few singers locally supporting herself solely with a singing career, Cagan has toured the Far East and the Caribbean as a voice that can carry a tune and create an emotion with any lyric. This is her Jazz Artists on the Greens debut as a featured artist and will add charm and energy to her list of descriptives.

#### ALEXIS BARO

Cuban trumpeter, **Alexis Baro** is a three-time nominee for the Canadian National Jazz Award in the "Best Trumpet Player" category. He began playing trumpet at a early age and completed his musical education in Havana, Cuba. He relocated to Canada in 2001 and has since worked in a variety of genres including Straight Ahead Jazz, R&B, Funk, Calypso, Latin, Dance and Pop.

#### CLIFFORD CHARLES

JAOT CHOM

Whenever you ask what's his passion Trinidadian jazz guitarist **Clifford Charles** with eyes glinting declares: "It's music or nothing." This definitely shows as scores of fans of his home grown brand of silky smooth jazz music is convinced that Clifford is set to take on the world. Nothing less than a tapestry of smooth jazz expression, created from the very soul of the artist!

#### JASON SEECHARAN

Whether it be faith' destiny or merely a calling', it is clear that some people were born to sing and create music. **Jason Seecharan** more commonly known by his stage name "Fridge" is most certainly one of these naturally gifted individuals. As a founding member of the group H2O Phlo, "Fridge" has toured the world. From quiet storm, to smooth jazz and R&B, "Fridge" has to be heard.





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#### COME FOR THE LIME... DISCOVER THE MUSIC!



azz Artists on The Greens<sup>™</sup>, is a large festival-styled jazz concert event that was initiated in June 2003. Leaning towards the Caribbean Jazz idiom for inspiration, and with the intention of bringing a touch of class to local jazz, the objective was to expose as many new patrons and young musicians as possible to Jazz, in an informal setting that could help remove much of the mystique that seemed to surround the genre.

Jazz Artists on the Greens<sup>™</sup> has grown from strength to strength, ever widening its base of regional performers and its audience. As it evolves in the new decade of the 21st century, its initial purpose has been expanded to include becoming a major platform for the expression of Caribbean Jazz artistes, based locally, regionally and internationally. The high demand by artistes for spots on the show will allow for the inclusion of surprise guests to be confirmed closer to the date.

Suffice it to say, with the increased options in the marketplace for live music lovers, Production One Ltd. has focused on the improvement of the concert experience for the patron and artiste from production value to marketing opportunities.

In 2016, Production One Ltd. has looked to the future and recognised that a new generation of musicians and singers are seeking opportunities to spread their wings. In this uncertain economic climate, Production One Ltd. chose to limit its entertainment options to a majority local cast.

Jazz, in the Caribbean has a different connotation than that in the US. Arguably, there are a different set of cultural circumstances that force Caribbean people to engage with the music in a different way than Americans and others around the world. That said, the Jazz Artists at this event over the years have

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#### COME FOR THE LIME... DISCOVER THE MUSIC!





different ideas of this improvised fusion exercise called "jazz." The goal, as always, is to make the familiar new, and the new, unforgettable.

The "atmosphere of lavish escapism" attendant on the various jazz festivals in the Caribbean including Tobago, has not taken hold on the Greens, apart from the idea that jazz can be listened to on mats, blankets and lounge chairs while sipping wine and consuming tender victuals. The slow-growth organic model of a Jazz Artists on the Greens<sup>™</sup> is a winning template as opposed to the hit-and-run approach of many Caribbean jazz festivals with imported superstars and no permanent footprint beyond a specific profit margin.

Jazz Artists on the Greens<sup>™</sup> is the signal event that begins a jazz season in the Caribbean preceding Tobago and St. Lucia by weeks, and it allows the audience to hear the possibilities of jazz transformed from the American response to the blues with improvisation into a renewed inversion of Caribbean rhythms on improvised melodies.

Jazz Artists on the Greens<sup>™</sup> has grown from a couple hundred limers on the lawn to thousands on the greens. And the plan is to grow even bigger in 2017 when the event celebrates its 15th anniversary. **Come for the lime...Discover the music!** 

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